

# INVESTMENT PASSPORT OF VINNYTSIA REGION

**VINNYTSIA  
REGION –  
YOUR BUSINESS  
IN THE HEART  
OF UKRAINE**

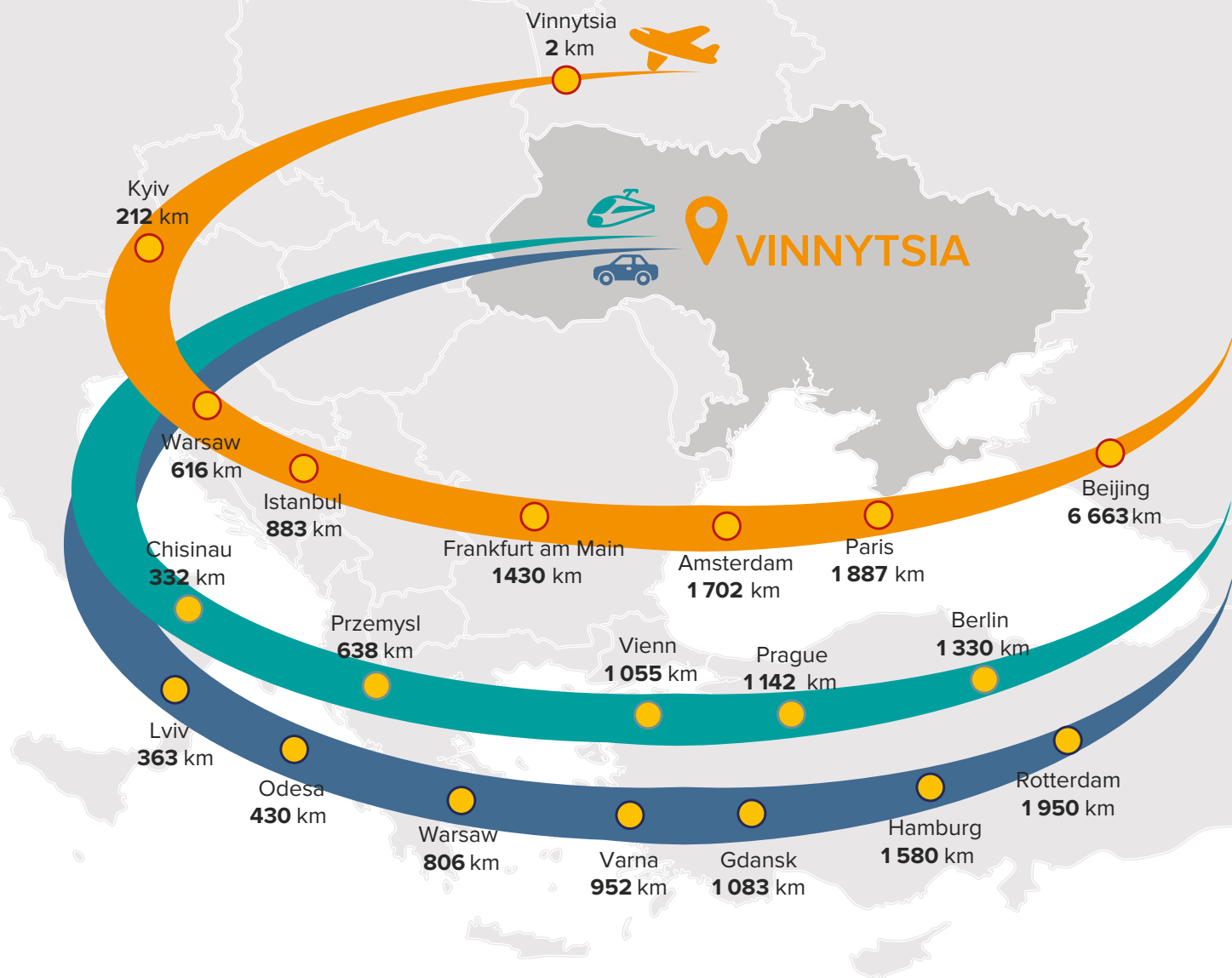






# VINNYTSIA REGION

## KEY FACTS



**26.513 thousand km<sup>2</sup>**  
4.39% of the territory of Ukraine



**1.546 million**  
people



**6 rayons**  
63 territorial communities



**52.1 thousand** students of  
higher educational institutions



**11.4 thousand**  
vocational students



**ineB (high)**  
investment efficiency rating in 2019



**706.0 thousand**  
working age people

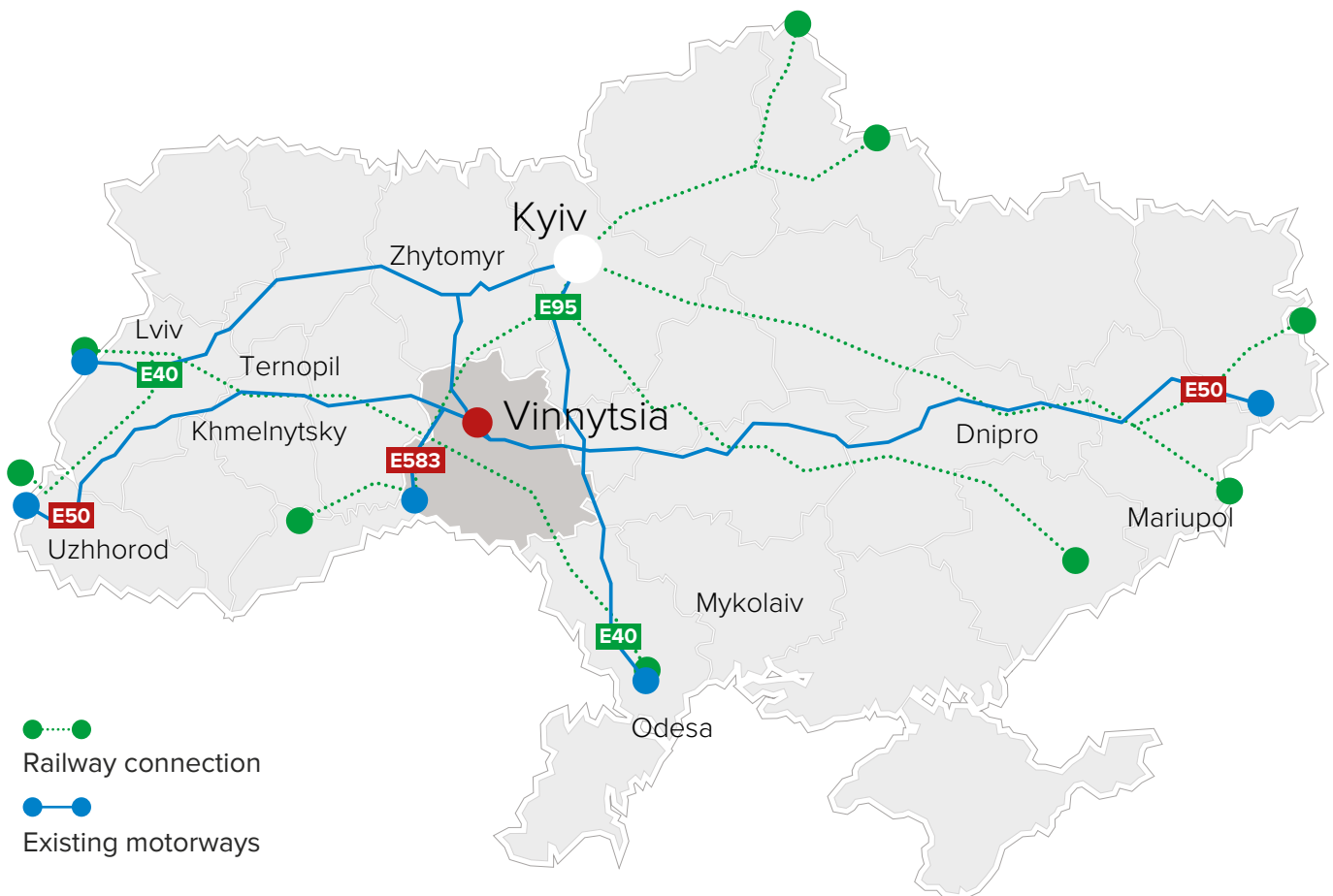


# Transport and Logistics

**Ranked #1**  
in Ukraine by  
the Transitivity Ratio



**Criss-crossing trade routes** – well-developed transportation network



●...●  
Railway connection

●—●  
Existing motorways

**E40** Dunkirk – Brussels – Dresden –  
Krakow – Kyiv – Volgograd

**E95** St. Petersburg – Gomel – Kyiv – Samsun

**European road routes:**

**E50** Brest – Prague – Kosice – Vinnytsia – Makhachkala

**E583** Roman – Balti – Vinnytsia – Zhytomyr

**The biggest freight  
railway stations:**  
Vinnytsia, Zhmerynka,  
Koziatyn, Vapniarka





Road density – **339** km per 1,000 km<sup>2</sup> – is one of the highest in Ukraine

The railway network of the region includes an operating route length of **1,124** km, connecting all the main industrial centers of the region with cities in Ukraine, Asia, and Europe



Vinnytsia International Airport is located just **2** km from the city with a passenger turnover of **400** people per hour and existing regular international flights

Vinnytsia Region has a favorable transport location, which provides additional opportunities for strengthening international connections.

Vinnytsia already has a direct railway connection to Polish Przemyśl, from which you can get to other cities and regions in Poland, Germany, Slovakia, Czechia, etc.

The E50 (M12) and E583 (M21) motorways connect the region with Moldova (which shares borders with Vinnytsia Region, Romania, and Poland).

In the mid-term, it is planned to construct Gdansk-Odessa highway connecting two countries (Ukraine and Poland), two seas (the Baltic and Black) and two ports (Gdansk and Odesa).

This international highway will run directly through Vinnytsia, which in tandem with the international airport and passenger and freight railway stations will create new opportunities for regional development.

# Strong agricultural sector with great potential for further growth

With over **1.8** million hectares of agricultural land, including **1.7** million hectares of arable land, **48.0** thousand hectares of perennial plantings, **48.8** thousand hectares of hayfields, **183.9** thousand hectares of pastures.

The vast majority is high quality black soil.

The region contributes **12** % to the gross agricultural output of Ukraine.

## Ranked #1 in Ukraine for



gross agricultural output



gross agricultural output per person



potato production



sugar beet production



milk production



meat production



number of poultry

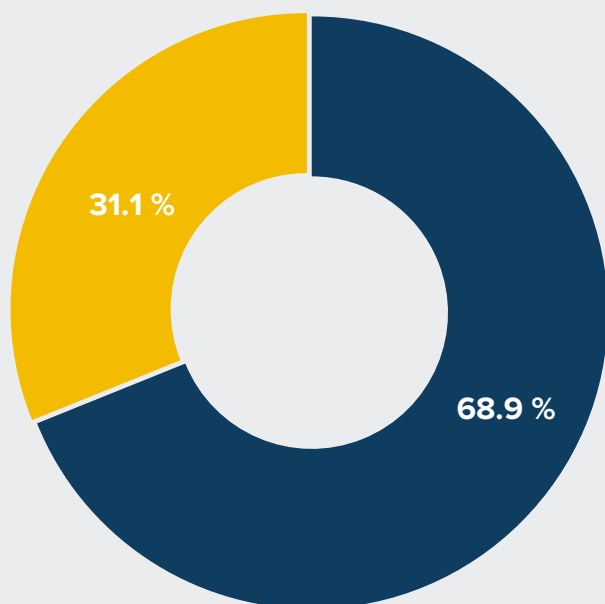


number of cows





## STRUCTURE OF GROSS AGRICULTURAL PRODUCTION



■ crop production

■ livestock products

Vinnytsia Region has one of the strongest agricultural sectors in the country, consisting of **841** agricultural enterprises, **1,893** farms, 274.4 thousand individual family farms.

There are **4** research stations in the region, such as the National Academy of Agricultural Sciences' Institute of Feed Research and Agriculture of Podillia as well as the Vinnytsia National Agrarian University. The number of employed people in agriculture is **215.0** thousand people.

Organic agriculture has been gradually developing in Vinnytsia Region: **4,308** hectares are organically managed, taking into account the transition period, and **2,467** hectares have organic status, plus **60** agricultural enterprises, including **7** farms, are producing organic products.

In recent years, there is a growing tendency for regional agriculture to increase agricultural production and transform the sector into a profitable and technologically advanced business.

In particular, large-scale projects are being implemented in the region focusing on the development of modern infrastructure, including grain elevators, fruit and vegetable storage facilities, terminals, etc.



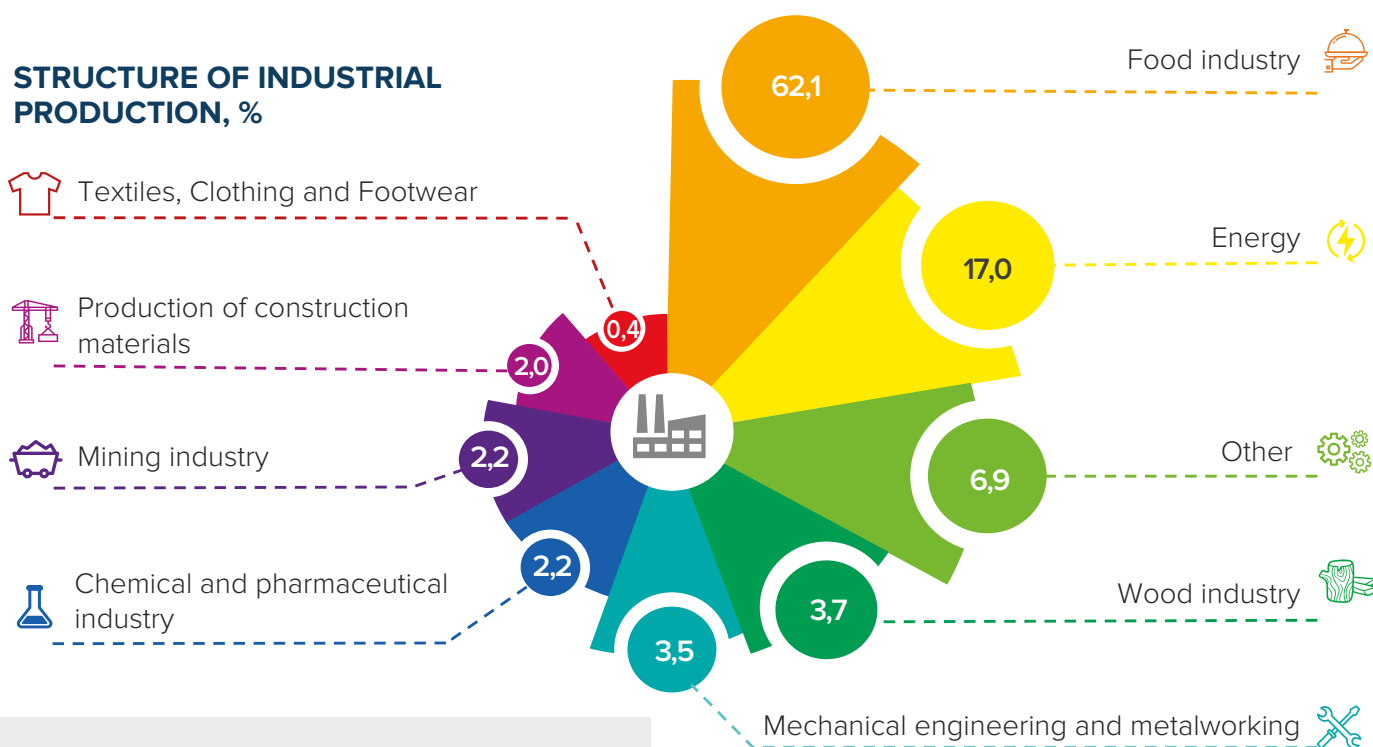


# Developed and diversified industrial sector

There are over **1,200** large, medium and small enterprises of various forms of ownership that produce various industrial products in the region.

Almost **60,000** people are employed by industrial enterprises, operating in the region. The majority of the workforce is employed in the food industry (over **22,000** people) and energy sector (over **10,000** people).

## STRUCTURE OF INDUSTRIAL PRODUCTION, %



The food industry of Vinnytsia Region is the most promising and investment-attractive economic sector of the region. It accounts for a third of total foreign direct investment inflows in the region. Food industry products are exported to more than 100 countries around the world.

Industrial production includes mechanical engineering enterprises, wood manufacturers, pharmaceutical companies, as well as clothing and textile manufacturing companies.







Aiming at introducing new technologies into production processes, improving the management efficiency, increasing production capacities, and creating new jobs, certain industrial companies of the region are modernizing existing and

There are over 1,200 large, medium and small enterprises of various forms of ownership that produce various industrial products in the region.

The current task for the region is industrial diversification to ensure intersectoral structural changes transitioning the economy to the next technological level, namely the production of innovative products with high added value and the development of a creative economy.

For further diversification of the economy and attracting investments to Vinnytsia Region, necessary infrastructure is developed, innovative solutions are introduced to improve the business climate, and significant international activities are conducted.



The **2018 Regional Doing Business Rankings** recognize Vinnytsia Region as the best region in Ukraine



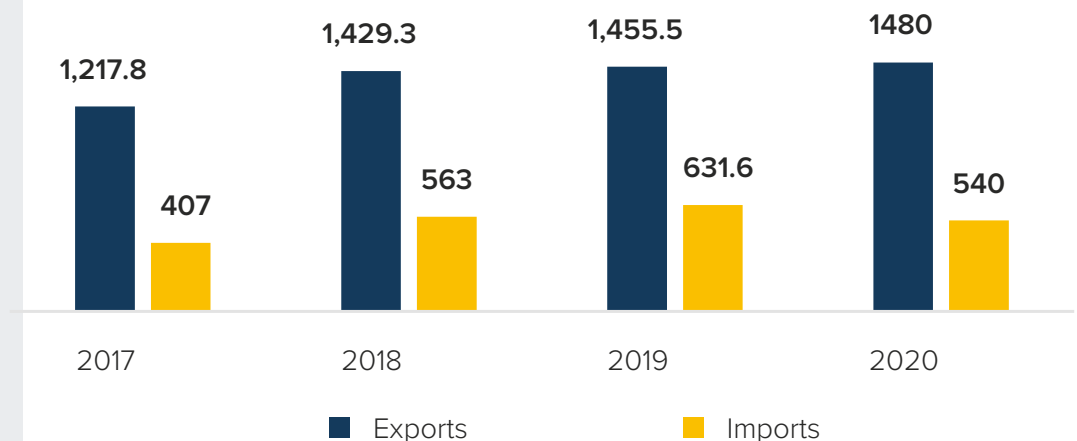


# International trade



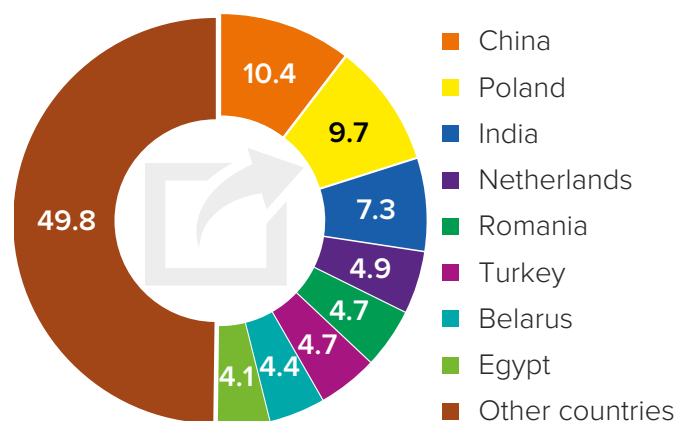
In 2020, foreign trade operations were conducted with partners from over **150** countries.

## EXPORTS AND IMPORTS, MLN USD



The balance of foreign trade remains consistently positive and amounts to **823.9** million USD

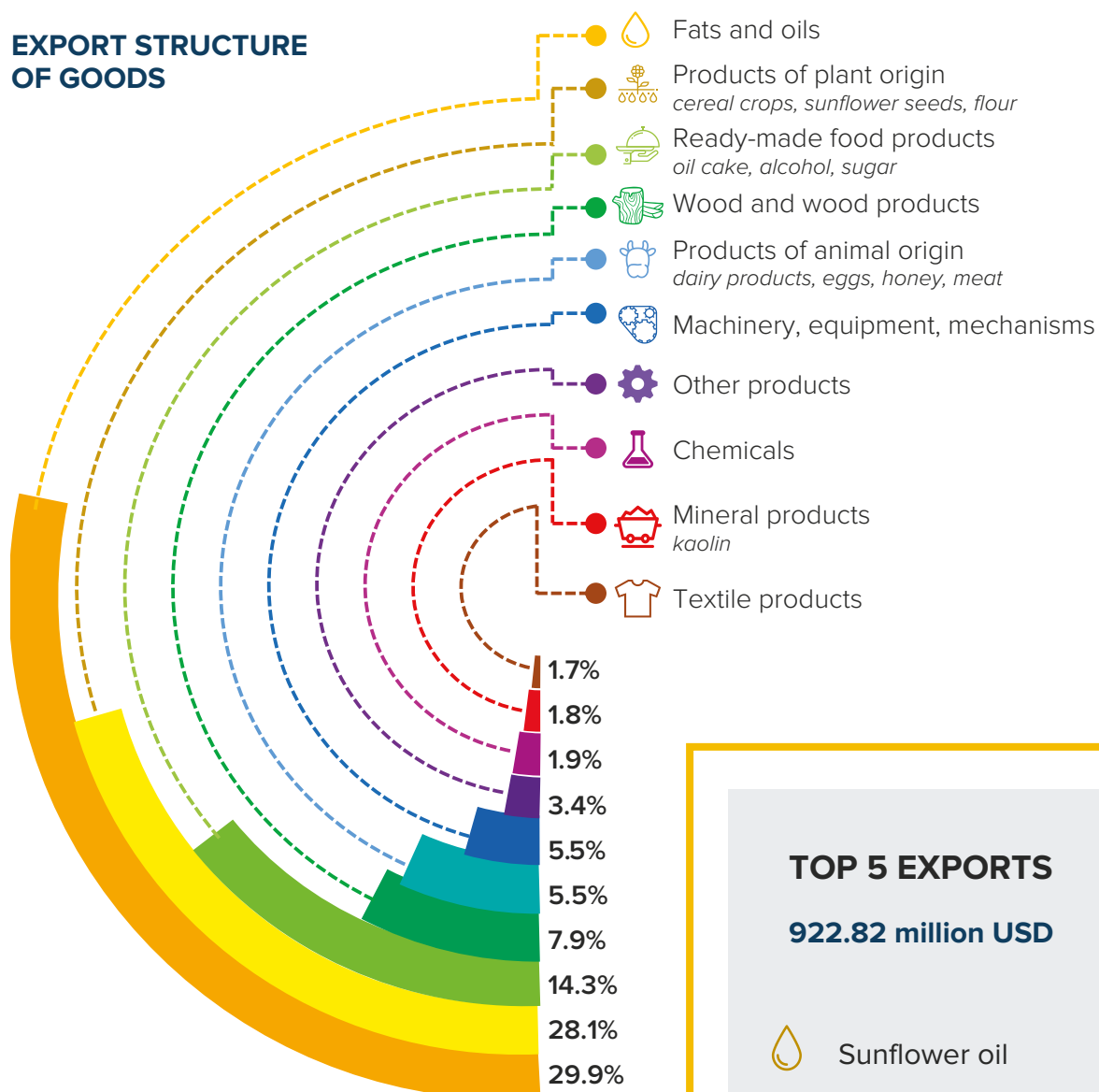
## IMPORT STRUCTURE, %



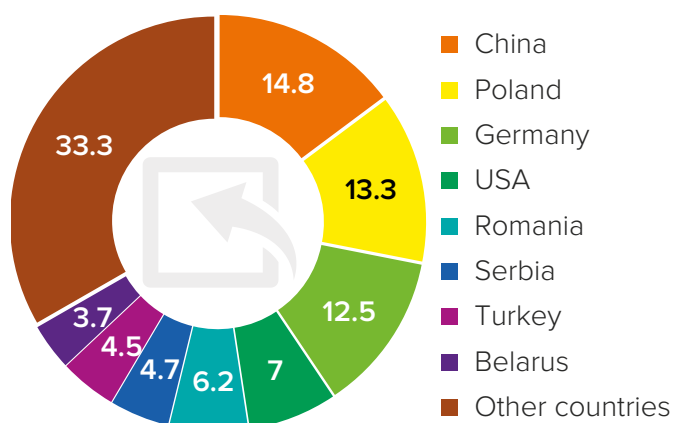


The international trade structure is diversified by countries and product groups

## EXPORT STRUCTURE OF GOODS



## IMPORT STRUCTURE, %



## TOP 5 EXPORTS

922.82 million USD

- Sunflower oil
- Cereal crops
- Oil seeds
- Ready-made food products  
*dairy products, eggs, honey, meat*
- Dairy products

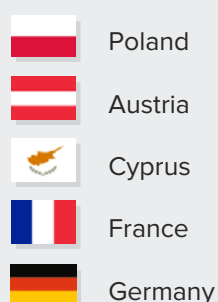
# Investment Activities

The favorable investment climate is highly appreciated by partners from **54** countries all over the world which have invested in establishing almost 400 successful companies in the region with high standards of production quality and commitments to social responsibility.

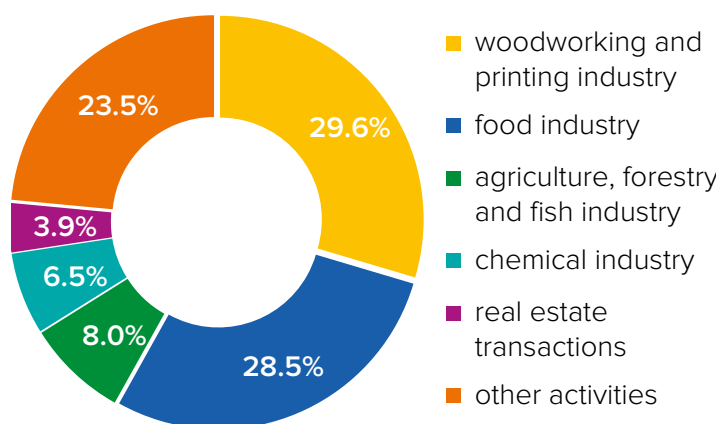
As of January 1, 2020, total foreign direct investments made in the regional economy total to **236.7** million USD.

The vast majority (83.7% of total share capital) was attracted from EU countries – **198.2** million USD.

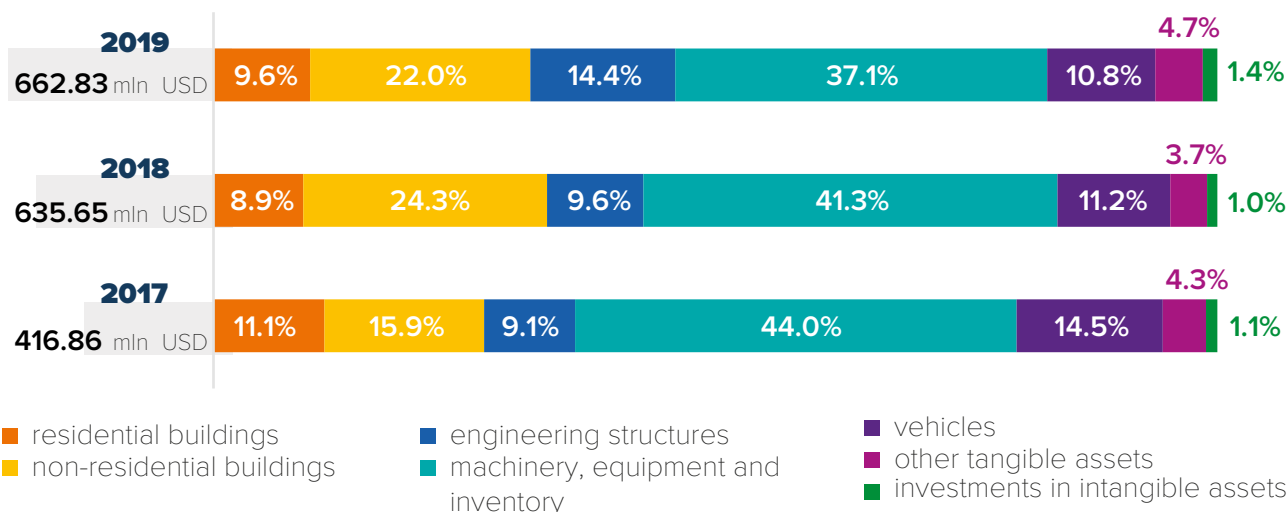
## Top 5 Investing Countries



## STRUCTURE OF DIRECT INVESTMENTS IN THE REGION BY TYPES OF ECONOMIC ACTIVITIES



## CAPITAL INVESTMENTS





## INVESTMENT PROJECTS IN 2019-2020



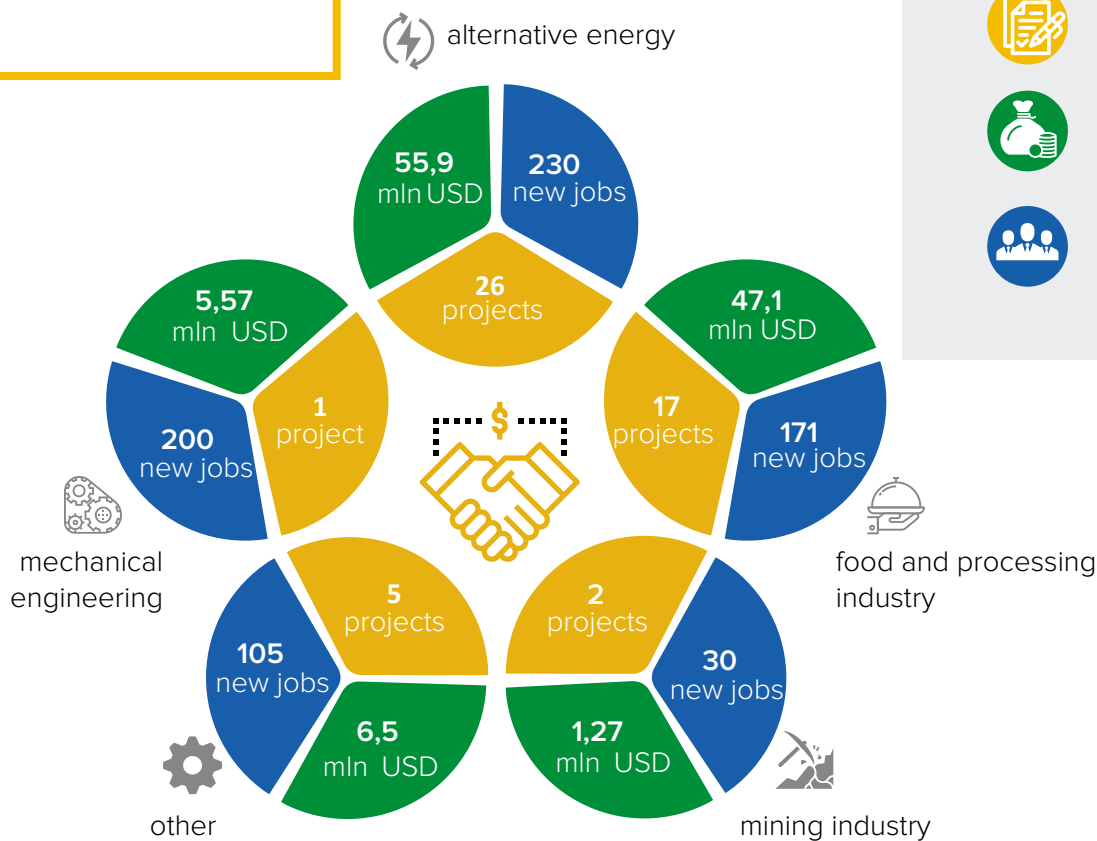
**51** projects



**116.32** mln USD



**736** new jobs



## BIGGEST INVESTMENT PROJECTS IMPLEMENTED IN 2019-2020



### State Enterprise Electric Systems

Increased production capacity by expanding to 2000 employees



**10 million EUR**



### NESS PV, LLC

Constructed Phase 1 of a new solar panel production plant



**5 million EUR**



### Plasmatek, PJSC

Increased production of welding electrodes and iron powder



**7 million USD**



### Separate Division Biogas Ladyzhyn Vinnytsia Poultry Farm, LLC

Constructed Phase 1 of a biogas production complex



**20 million EUR**



### Barlinek Invest, LLC

Increased capacity for parquet board production



**30 million EUR**



### Dacsa Bunge Ukraine, LLC

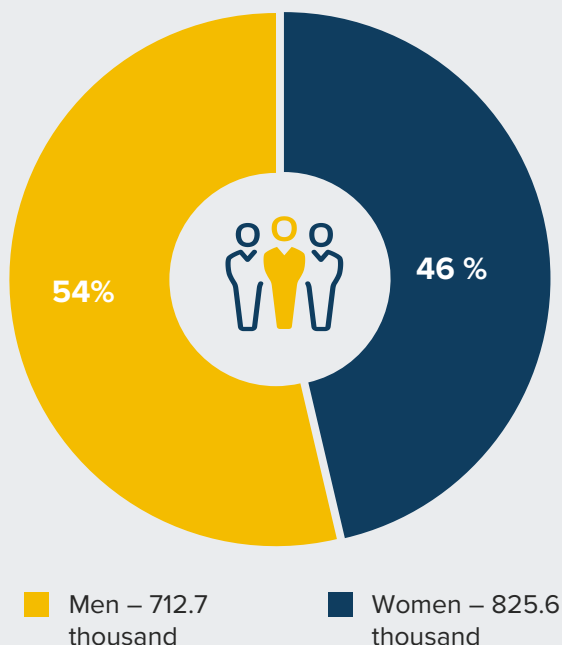
Constructed a plant for processing corn into cereals and flour



**14 million USD**

# Population of the Region

GENDER STRUCTURE, %



Urban – 790.4 thousand people

51.4 %



Rural – 747.9 thousand people

48.6 %

## Labour potential of the Region

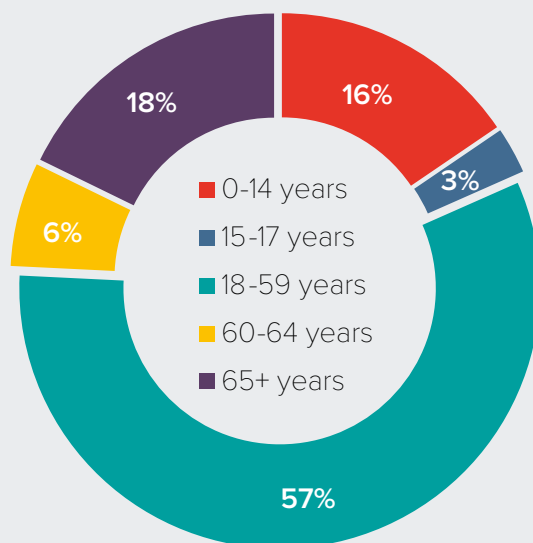


### KEY EMPLOYMENT AREAS

Commerce  
Industry  
Agriculture  
Transport & Logistics  
Healthcare  
Construction



982.3 thousand people





Academic training is offered by **57** educational institutions of all accreditation levels and ownership forms. Currently, **52.1** thousand students are enrolled.

Worker training is provided by **34** vocational educational institutions, where over **11.4** thousand students are currently studying.



## TOP HIGHER EDUCATION INSTITUTIONS

Vinnytsia National  
Agrarian University



Vinnytsia National  
Technical University

Vasyl' Stus Donetsk  
National University



Vinnytsia National  
Pyrohov Memorial  
Medical University

Vinnytsia Mykhailo  
Kotsiubynskyi State  
Pedagogical University



Vinnytsia Institute of  
Trade and Economics of  
Kyiv National University of  
Trade and Economics

# Natural Resources and Alternative Energy

Vinnytsia Region is remarkably rich in mineral resources. There are over **500** deposits with **18** various minerals, dozens of peat deposits, as well as unique deposits of granite, kaolin, and fluorite in its territory.

There are 20 sources of healing mineral water, including 9 springs with a high radon concentration, the efficiency reaching 95%.

Vinnytsia Region has large deposits of primary kaolins, accounting for 44% of total deposits in Ukraine. Hlukhivtsi Mining and Processing Plant produces almost a third of kaolin in the country and exports it to 12 countries around the world. Quartz sand, received from kaolin tailing, can be used in construction, glass, silicon carbide and fine ceramics production, water treatment and other areas.

Also, 9 deposits of facing stone have been explored in the region, 5 of which are being developed.



Unique decorative properties of Vinnytsia granites make it possible to produce facing slabs, window sills, monuments, etc.

The raw material potential of construction production in the region is represented by crushed stone, raw materials, sawn stone, carbonate rocks for the production of local binders, raw materials for rough ceramics, sands, individual deposits of facing stone, and extensive clay raw materials.

There are about 20 medium and large industrial enterprises engaged in the production of extractive industry products in the region.

## INTERACTIVE MAPS OF NATURAL RESOURCES:

[www.minerals-ua.info](http://www.minerals-ua.info)



Fossil, Fuels



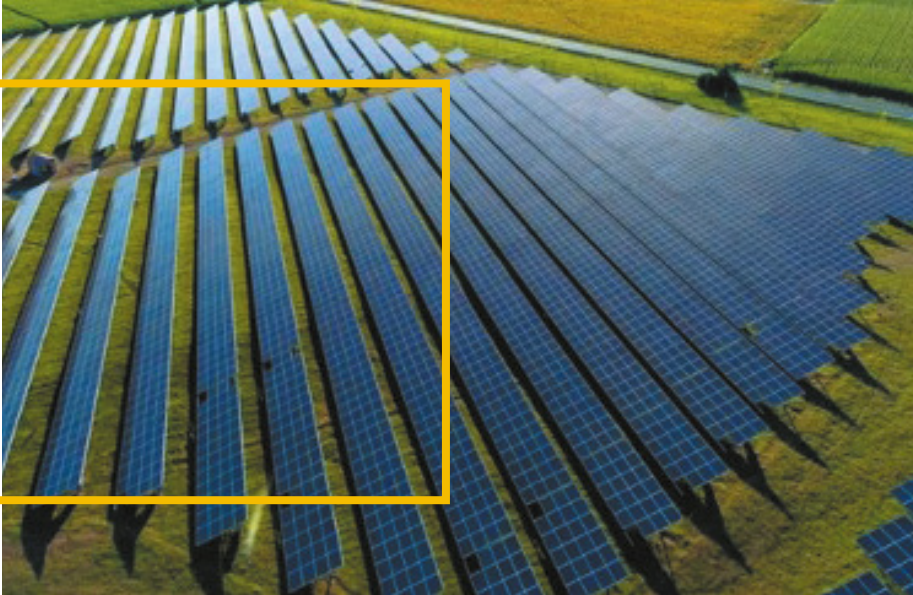
Non-metallic minerals



Underground water







Vinnytsia Region is a leader of Ukraine in the area of renewable energy

There are **12** land plots in the region with a total area of **266.8** hectares suitable for the construction of solar power plants

#### THE FOLLOWING FACILITIES ARE OPERATING IN THE REGION:



**87** solar power plants with installed capacity of **297.5 MW**



**28** small hydroelectric power plants with installed capacity of **22.3 MW**



**2** cogeneration units with capacity of **1.615 MW**



**3** biogas plants with capacity of **14.2 MW**



Vinnytsia Region was the first in Ukraine to conduct an assessment of technical biomass potential of the region and developed "Map of Biomass Energy Potential in Vinnytsia Region", a service that provides a knowledge base on the types of biomass available in the region (agricultural waste and by-products, wood biomass, and energy crops), as well as potential chains for using this raw material for energy purposes.



These alternative energy facilities generated more than **500** million kW/h of electric energy during 2020



# Start-Up Platforms for Investment Projects

For attracting investments in the industrial sector and increasing the competitiveness of the regional economic system, **3 industrial parks were developed:**



[www.vinci.vn.ua](http://www.vinci.vn.ua)



Vinnytsia, Nemyrivske Shosse, 213



**5 MW**  
Power supply



**91 m<sup>3</sup>/h**  
Water supply and water discharge



**400 m<sup>3</sup>/h**  
Gas pipeline



**392 UAH/m<sup>2</sup>**  
Standard cost of a land plot



till **2047**



till **2069**

Vinnytsia Industrial Park



**Vinnytsia Municipal Innovation Centre**

BENEFITS FOR RESIDENTS: preferences in the form of tax, customs and other benefits

Vinnytsia Refrigeration Equipment Cluster



**Industrial and Investment Company, LLC**

Winter Sport Investment Project



**Head Vinnytsia, LLC**



List of over **120** investment-attractive land plots, including greenfields and brownfields

[www.vininvest.gov.ua](http://www.vininvest.gov.ua)



# IT Sector

## LEADING IT COMPANIES IN THE REGION



Vinnytsia Region has successful IT sector. The City of Vinnytsia ranks **6<sup>th</sup>** in Ukraine by number of IT specialists with over **50** IT companies operating in the region. The Vinnytsia Information Technology Association was created to develop and promote the IT sector in the region.



[www.vinci.vn.ua](http://www.vinci.vn.ua)

Crystal Innovation and Technology Park



Vinnytsia,  
600<sup>th</sup> Anniversary Street, 21



**2021–2027**

Aimed at strengthening existing and creating new high-tech and creative industries in the region, the venture will provide high-quality infrastructure and modern content for residents and visitors.

The ecosystem space exceeds **8,500 m<sup>2</sup>** and includes: Fab Lab and other laboratories, Entrepreneurship Development Center, IT school, offices, conference hall, co-working space, public spaces, and a children's technology centre.



# Access to Infrastructure

## CONNECTION MECHANISMS:



Power supply



Gas supply



Water supply and water discharge



## BIGGEST OPERATORS

VINNYTSIAOBLENERGO, JSC  
[www.voe.com.ua](http://www.voe.com.ua)



VINNYTSIAGAS, JSC  
[www.vn.104.ua](http://www.vn.104.ua)



MUNICIPAL ENTERPRISE  
"VINNYTSIAOBLVODOKANAL"  
[www.vinvk.com.ua](http://www.vinvk.com.ua)



## Easy steps to get a building permit

Thanks to simplified and high-quality administrative services



define a construction site



get ownership/use rights for a selected land plot



obtain city planning conditions and constraints



draft project documentation



expert examination of the project documentation



get a building permit



Having a building permit allows the property owner and its contractors to perform such works as construction, retrofitting, and major repairs



# Taxes and Levies



The taxation system of Ukraine is defined by the Tax Code of Ukraine.

It includes national and local taxes and fees.

Key taxes and fees paid by most companies operating under the general taxation system include:

- **value added tax (VAT) at 20%**  
(0% on exports)

- **corporate income tax at 18%**  
(0% for tax-exempt companies)

- **social insurance at 22%** of wages earned by employees  
(0% for certain categories of sole proprietors and farmers)

- **military levy at 1.5%** of wages earned by employees of an enterprise

- **personal income tax at 18%** of salaries

- **land fee paid by land users at 0.1% to 12%** of the standard monetary valuation of the land in use  
(set by local government)

In addition to the general taxation system, the simplified taxation system is also applied in Ukraine, under which an enterprise pays a single tax as follows:

- **Group I - up to 10%** of the subsistence minimum

- **Group II - up to 20%** of minimal salary

- **Group III**  
**3%** of income if VAT is paid

- **5%** of income if VAT is not paid

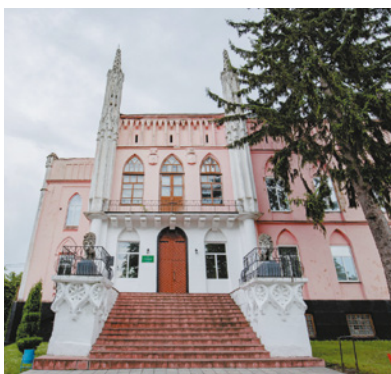


# Discover Vinnytsia Region – Live New Experiences

Vinnytsia Region has the largest number of palaces in Ukraine. You can find **27** palaces!

## Especially fascinating:

- Potocki Family Palace, an architectural monument of the XVIII century (Tulchyn) where Operafest Tulchyn, the annual opera singing festival, is held
- Grocholsky-Mozhaisky Palace (now the Museum of the History of Aviation and Space of Ukraine), in the village of Voronovysia, 20 km from Vinnytsia City
- Countess Scherbatova's Palace (Nemyriv)
- Vitoslavsky Palace (Chernyatyn village, Zhmerynka rayon)
- Palace-Estate of Admiral Chikhachev (Mytky, Zhmerynka rayon)



## MELODY OF VINNYTSIA REGION

Mykola Leontovych, a famous Ukrainian composer, author of the popular Christmas song "Shchedryk" (known all

over the world as "Carol of the Bells"), lived, worked, and was buried in Vinnytsia Region. His museum is located in the village of Markovka, Gaisyn rayon.



The National Pirogov Estate Museum is located in Vinnytsia City. Nikolai Pirogov, an outstanding scientist, a brilliant surgeon who started using surgical anesthesia, the pioneer of military field surgery, the founder of the Red Cross Society, an excellent teacher and public figure, and he lived and worked at the Vyshnia Estate for the last 20 years of his life. The embalmed body of the surgeon has been kept in the mausoleum chapel near the estate for almost 250 years.







One of the world's largest floating light and music fountains can be found in Vinnytsia. Located in the channel of the Southern Buh River where it stretches for **140** m with jets reaching up to **60** m. Many citizens come to the embankment to watch the spectacular 3D evening show, and some guests come to Vinnytsia specifically to see the fountain.



One of the most popular spots in Vinnytsia Region is the former Hitler headquarters located 8 km north of Vinnytsia.

The Werewolf complex sprawls over several underground bunkers and 80 external buildings, including the Führer's house with a bomb shelter, a bunker for officers, a security room, houses and a dining room for officials, a sauna and a barber shop, a telephone exchange, a sports hall, a hotel, a casino, and a swimming pool. Adolf Hitler stayed in Werewolf three times, 156 days in total – longer than in other headquarters. In March 1944, retreating Germans blew up all communications of the headquarters with aerial bombs. The explosions were so powerful that reinforced concrete slabs weighing up to 200 tons flew over a distance of 60 meters.

It is worth mentioning that the resort town of Khmilnyk is also known as the Radon Treasury of the Vinnytsia Region. It is a balneological resort comprised of 8 health centres.

Radon baths have mild anti-inflammatory and analgesic effect that also regulates blood pressure and the nervous system, relieves vascular spasms, strengthens muscles, and triggers regenerative processes throughout the body.

Every year, about **50,000** people come to improve their health





# Discover Vinnytsia Region – Live New Experiences

You can find a meteor crater not far from Illintsi (40 km southeast of Vinnytsia). With a primary diameter of about 7 km and a depth of up to 800 m, the crater appeared 400 million years ago as a result of the collision of a meteorite with the Ukrainian crystal shield, a solid rock mass of about 40 million tons and a diameter of 300 m with. Numerous scientific studies have proved that the Illintsi Crater has extraterrestrial origin and its impact can be regarded as an event of global scale. The meteorite split into three fragments during the fall.

The world's largest agate (14.5 x 25 x 32 cm) was found at the site of the fall of one of the meteorite parts. Its section is exhibited now in the Berlin's Museum of Natural History. Rough diamonds were found in the crater in 1974.



## DISCOVER REMARKABLE BEAUTY OF VINNYTSIA PODNISTROVIA

The Lyadiv St. Usiknovensky Rock Monastery is situated on the rocky terrace of a 90-meter hill above the Dniester. It celebrated its millennium anniversary in 2013. Founded by St. Anthony of the Caves as the first Christian monastery in the area, it is considered one of the most important religious shrines in Ukraine.



One of the tourist magnets of the region is Busha Village. Here the Pre-Christian Rock Church dating back to first century has preserved mysterious carvings and rock inscriptions. There are strange stone structures all over the reserve's territory. The origins of these megaliths is still unknown to scientists. Additionally, the remains of Trypillian housing from 4000 BC were discovered over a 150 m<sup>2</sup> area in the village.

In the 17<sup>th</sup> century, Busha was a fortress city with six towers, of which only one survived and became the local symbol. In addition, the village is home to Haydamaks Ravine and the largest open-air museum of historical sculptures in Ukraine. Every year, Busha hosts international open-air workshops for sculptors. There are about two hundred works made of stone and granite on the territory of the reserve.



Tourist and information website  
"Discover Vinnytsia Region"  
[www.discover.vn.ua](http://www.discover.vn.ua)



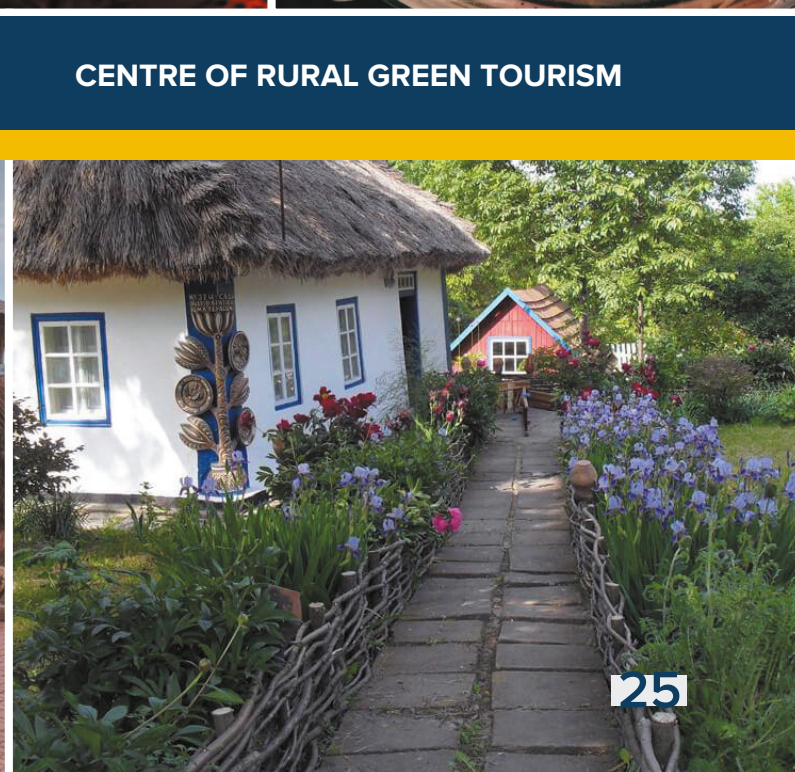
## ACTIVE LEISURE



## TASTE THE REGION



## CENTRE OF RURAL GREEN TOURISM









# 10 Reasons to Invest in Vinnytsia Region



favorable location

geographical



high scientific potential and highly qualified personnel



developed and diversified industrial sector



high level of agricultural development and potential for further growth



large number of explored minerals of industrial significance



available platforms for investment projects



favorable business environment and provision of simplified and high-quality administrative services



reputation as a reliable and consistent partner



various cultural and tourist destinations



exclusive recreational options

**WE LOOK FORWARD TO WELCOMING YOU HERE!**

# DISCOVER VINNYTSIA REGION!



If you have any suggestions for cooperation and are looking for partners in Vinnytsia Region, you are welcome to contact the Department of International Cooperation and Regional Development of Vinnytsia Regional State Administrations



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